



Decade of Healthy Ageing: The Platform

Content Guidelines and Review Processes

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Part 1. Introduction

The Platform for the Decade of Healthy Ageing ('the Platform') aims to support stakeholders in improving the lives of older people, their families and communities by:

- providing an online space in which all knowledge relevant to the Decade's action areas and enablers can be shared, accessed, and produced by all Decade stakeholders; and
- helping users to understand the different types of knowledge relevant to the Decade and their interconnected role in informing stakeholder engagement, decision making, and implementation during the Decade.

The Platform is designed to be as inclusive as possible in terms of both types of knowledge and diversity of stakeholders. The Decade Secretariat recognises its responsibility to ensure a balance between openness and preventing the spread of harmful or misleading information. These content guidelines aim to establish the principles and criteria on which the Platform's Administrators and Reviewers can fulfil this responsibility.

These content guidelines, which describe how knowledge is reviewed and published on the Platform, will evolve in response to user feedback. This will ensure that the knowledge management practices used are collaborative and transparent, towards fostering a democratic, ethically sound online platform.¹

These content guidelines will be reviewed by the Decade Secretariat and Platform Administrator every 4 months during the first year after the Platform's launch and annually thereafter, although they may be reviewed and changed at any time when necessary and according to feedback.

A shorter **Quick Reference version** of these content guidelines and review processes are also available. This full-length version will remain the authoritative version for reference. Both versions will be publicly available on the Platform at launch, and a Feedback Form will be provided.

We welcome your feedback and comments, directed to Alana Officer (officera@who.int) and Kazuki Yamada (kyamada@who.int).

¹ Report of the Special Rapporteur to the Human Rights Council on online content regulation (A/HRC/38/35). Geneva: Office of the United Nations High Commissioner for Human Rights; 2018 (<https://www.ohchr.org/EN/Issues/FreedomOpinion/Pages/ContentRegulation.aspx>).

Part 2. Glossary and Key Concepts

2.1 Glossary

Action Area	<p>One of the four priorities for the Decade of Healthy Ageing's vision of improving the lives of older people, their families, and their communities, as outlined in the Decade's proposal.² The four action areas are:</p> <ol style="list-style-type: none">1. Change how we think, feel, and act towards age and ageing (Combatting Ageism);2. Ensure that communities foster the abilities of older people (Age-friendly Environments);3. Deliver person-centred integrated care and primary health services responsive to older people (Integrated Care);4. Provide access to long-term care for older people who need it (Long-term Care)
Community Moderators	<p>Similar to a Knowledge Reviewer but recruited by the Decade Secretariat primarily to manage the discussions on the Platform's Online Communities space. Reviews and approves requests to create new groups and discussion threads and ensures that all discussions adhere to community guidelines.³ (see Section 4.2)</p>
Decade Secretariat	<p>Representatives of the United Nations system and organisations in official relations with UN agencies that administer the Decade of Healthy Ageing. Currently, the Secretariat is based at World Health Organization headquarters in Geneva, Switzerland, within the Demographic Change and Healthy Ageing Unit.</p>
Enabler	<p>One of the four areas of work necessary to make the change we wish to see happen in the Decade's action areas, as outlined in the Decade's proposal:²</p> <ol style="list-style-type: none">1. Listening to diverse voices and enabling meaningful engagement of older people, family members, caregivers, young people and communities;2. Nurturing leadership and capacity building to take appropriate action integrated across sectors;3. Connecting various stakeholders around the world to share and learn from the experience of others; and4. Strengthening data, research and innovation to accelerate implementation.
Flags	<p>Part of the review process where users indicate that certain knowledge items hosted on the Platform are potentially problematic (e.g. violate Minimum Inclusion Criteria), for further action by the Platform Administrators. An additional mechanism for content review. (see Section 4.5)</p>

² <https://www.who.int/docs/default-source/decade-of-healthy-ageing/final-decade-proposal/decade-proposal-final-apr2020-en.pdf>

³ These guidelines are being developed separately, pending final technical development of the Online Communities functionality of the Platform.

Knowledge Reviewer	Volunteer responsible for reviewing submissions and appeals according to these content guidelines and review processes. They are recruited by the Decade Secretariat and have expertise in one or more of the Decade’s action areas or enablers. (see Section 4.2)
Knowledge type	A category of knowledge hosted by the Platform that is relevant to the Decade’s implementation. (see Section 2.2 for an overview)
Minimum Inclusion Criteria	The five questions for which the answer must be “Yes” in order for a submission to the Platform to be accepted for publication. (see Section 3.1)
Platform account	An account for which users may sign up to for access more advanced features on the Platform, such as the Online Communities discussion spaces. Requires an institutional email address. Further technical details are pending finalisation of the Platform.
Platform Administrator	One of the overall technical managers of the Platform, who are recruited by the Decade Secretariat to ensure the smooth, productive running of the Platform. They focus on the bigger picture of the Platform and make sure that remains inclusive and diverse across all forms and sources of knowledge. Responsible for training and guiding Knowledge Reviewers and Community Moderators. (see Section 4.2)
Platform Review Committee	A multidisciplinary, diverse, cross-stakeholder group recruited by the Decade Secretariat, which meets quarterly to make decisions on complex submissions that cannot be reviewed straightforwardly by individual Knowledge Reviewers. Includes all Knowledge Reviewers. (see Section 4.6)
Submitter	User who submits knowledge for publication on the Platform.
User	Regular visitor to the Platform.

2.2 Core Knowledge Areas

Knowledge on the Platform is organised into five areas, which correspond to the four “enablers” of the Decade. The Platform’s webpages are structured to follow this organisation (see Annex 1 for a full description of each Knowledge Type):

VOICES

The diverse voices of older people, family members, caregivers, young people, and communities which are made heard through meaningful engagement.

Knowledge Types: Stories (Feature / Photo); Interviews; Quotes; Reactions; Videos; Audio

RESOURCES

Products which synthesise and translate knowledge into use forms for guiding thinking decision-making, communication, and action.

Knowledge Types: Publications (Guidance, Guidelines, Reports, Policy Briefs, Peer-reviewed Articles, General Articles); Multimedia (Infographics, Videos, Audio); Decade News; Decade Events; Databases and Repositories; Commentaries

CONNECT

Knowledge about other people and entities who do work related to the Decade, to foster new cross-sectoral connections and collaborations.

Knowledge Types: Organisations / Networks; People; Groups; Discussions (Online Communities space)

INNOVATE

Knowledge that encourages new ways of thinking and working towards realising the changes we wish to see during the Decade.

Knowledge Types: Projects (Advocacy, Research, Implementation); Calls For ...; Funding Opportunities; Reports from the Field

SUPPORT

Very similar to RESOURCES, but featured here are the products which are specifically for capacity building and supporting leadership on the Decade, as well as highly action-oriented resources that support work on the ground.

Knowledge Types: Toolkits, Training Programmes

Part 3. Overarching Principles and Criteria

3.1. Minimum Inclusion Criteria

The Platform aims to be as inclusive as possible when defining what knowledge is potentially relevant to the Decade. Overly strict inclusion criteria could exclude knowledge that would advance the work of Decade stakeholders. These guidelines therefore set **Minimum Inclusion Criteria** in the form of five questions (Box 1) to help Reviewers identify clearly unacceptable submissions. Submissions are accepted if the answer to all five questions is “Yes”.

Box 1. Minimum Inclusion Criteria: the Five Yes’s

Does the submission:

- A. Do no harm?
- B. Address topics related to the Decade’s vision to place older people at the centre and improve their lives, their families, and the communities in which they live?
- C. Engage with the broad concept of *Healthy Ageing*—to support people to do and be what they have reason to value at all ages?
- D. Represent a genuine attempt to contribute to the knowledge and implementation of the Decade?
- E. Have all the necessary licenses, approvals, and/or permissions?

Criterion A. Does the submission do no harm?

The UN Office of the High Commissioner for Human Rights defines the ‘Do no harm’ principle as ‘an obligation not to jeopardise [...] life, physical and psychological safety, freedom, and wellbeing’.⁴ In these guidelines, this definition is interpreted broadly to include not only direct but also indirect harm that undermines progress towards equity and leaving no one behind. Examples include preventing misinformation and disinformation⁵ or submissions would disrupt the Platform (e.g. trolling, spamming, replication of the same knowledge across multiple items for promotion, and malicious submissions).

Reviewers must ensure that the knowledge hosted on the Platform does not contravene ‘Do no harm’ at any level—individual, group, institutional, national, systemic, or environmental. ‘Do no harm’ explicitly includes upholding non-discrimination on any basis, including age, race, ethnicity, colour, sex/gender, sexual orientation, language, religion, political or other

⁴ Manual on human rights monitoring. Geneva: United Nations Office of the High Commissioner for Human Rights; 2011.

⁵ ‘Misinformation’ is defined as false information shared without the intent to mislead, while ‘disinformation’ is defined as false information shared with the intent to mislead.

opinion, national or social origin, property, birth, and other statuses.⁶ ‘Do no harm’ also includes ensuring that submissions do not contravene relevant laws and regulations.

Criterion B. Does the submission address topics related to the Decade’s vision to place older people at the centre and improve their lives, their families, and the communities in which they live?

All submissions to the Platform must serve the Decade’s overall vision. Submissions such as publications and toolkits must advance this vision, while submissions of information about, for example, organisations, networks, and people, must address entities that clearly work in areas within the Decade’s vision.

To determine whether submissions are related to the Decade, they will be classified into one or more of the four action areas: Combatting Ageism, Age-friendly Environments, Integrated Care, and Long-term Care.

Criterion C. Does the submission engage with the broad concept of *Healthy Ageing*—to support people to do and be what they have reason to value at all ages?

All submissions to the Platform must engage with the WHO’s definition of *Healthy Ageing*: the process of developing and maintaining the functional ability that enables well-being in older age. Submissions need not strictly adhere to this WHO definition nor to related concepts such as intrinsic capacity and functional ability (see Section 3.2). Nevertheless, the submission should be relevant to the overall concept of *Healthy Ageing*: to support people to do and be what they have reason to value at all ages.⁷

Criterion D. Does the submission represent a genuine attempt to contribute to the knowledge and implementation of the Decade?

All submissions to the Platform should be provided in the spirit of collaboration towards implementation of the Decade. They should therefore meet a set of minimum quality standards (Box 2). Those who make submissions that do not meet these standards will be encouraged to refine and resubmit them (see Section 4.3).

Box 2. Minimum quality standards

- Is the submission written in a way that is likely to be intelligible to stakeholders?
- Are the aims and main messages of the submission, the rationale or premises underlying it, and the approach it uses clear and fully described?
- Is the submission about an item that is open source, free to use, or publicly accessible, as applicable?

⁶ Adapted from the United Nations Declaration of Human Rights, Article 2.

⁷ World report on ageing and health. Geneva: World Health Organization; 2015.

Submissions that are not intended for knowledge exchange but aim to promote or sell a product, service or organisation for commercial reasons will not be accepted for publication on the Platform.

Criterion E. Does the submission have all the necessary licenses, approvals, and/or permissions?

All rights and ownership, of knowledge items on the Platform belong to the original source. All submitters will be required to confirm on forms that permission has been granted for the Platform to publish the submission without transfer of ownership and that all necessary rights, licenses, and/or approvals have been obtained by the submitter. Examples of methods that Knowledge Reviewers can use to verify such permissions is shown in Box 3. An appropriate disclaimer will be included in the Platform's Terms of Use, and the Decade Secretariat reserves the rights to remove any content that is found to lack the required permissions at any time (see also Section 4.5).

Box 3. Example of methods to verify licenses, approvals, and/or permissions

- Do the submitter's details match those of the authors or sources in a way that suggests valid permission is being given for publication?
- For specialised Knowledge Types such as Databases, Projects (Advocacy or Research), Organizations and Networks, is the submission being made by a representative who is authorised to give permission for publication (e.g. institutional email address)?
- For Knowledge Types such as Feature Stories that include quotations, views or photos of third parties, has the appropriate consent been obtained?⁸

3.2. *Constructive Critique and Challenges*

By designing a democratic, open Platform, we expect that some submissions may challenge existing evidence or include culturally sensitive information. Such submissions are welcome and will be considered as fairly and ethically as possible, in the spirit of leaving no one behind and fostering innovation. Submissions that are too complex for a clear decision to be made by an individual Knowledge Reviewer will be referred to the Platform Review Committee for further consideration (see Part 4).

⁸ Submissions will be asked to provide the details of how users can verify the validity of this consent.

3.2.2 Knowledge that constructively critiques or challenges evidence, recommendations, or norms set by WHO or other United Nations agencies

Such knowledge will also be welcomed and carefully reviewed. In contrast, submissions that are unsubstantiated attacks or in contravention of Minimum Inclusion Criteria A or D will not be accepted for publication.

Box 4. Two examples of critique

Sample Case 1 (clear exclusion):

A publication that claims that smoking can improve quality of life at older ages is submitted. WHO has extensively reviewed the substantial body of evidence which demonstrates the clear harms of smoking and the absence of any benefits. Such a submission would clearly violate Minimum Inclusion Criterion A and will not be accepted.

Sample Case 2 (complex case):

A report submitted suggests that the list of ‘abilities’ as outlined by the *World report on ageing and health* is incomplete and should be expanded to include another ability. A careful review of the report concludes that it makes a strong evidence-based case and recommends a clear way forward. Such a submission would be considered a form of constructive critique and could be accepted for publication.

3.2.3 Knowledge that may be culturally sensitive

Some submissions may concern topics regarded as sensitive or contentious in certain regions and cultures or topics for which there is no guidance produced by United Nations agencies. Examples of such topics might include sexuality in people living with dementia or older people and euthanasia. In such cases, Knowledge Reviewers should:

- Refer first to the Minimum Inclusion Criteria;
- Ensure alignment with existing UN recommendations, guidelines, and guidance that may be relevant, even if they do not address the topic directly; and
- Refer the submission to the Platform Review Committee when in doubt (see Part 4).

3.3. Knowledge Types with Restricted Submissions

Some Knowledge Types may require placing restrictions on who can submit or how submissions are made. This may be straightforward, such as requiring some Knowledge Types to be submitted from an institutional or organisational email address, but more complex restrictions may be required for others.

For example, Peer-reviewed Articles will be subjected to restrictions. Although they are an important source of knowledge, opening their submission to all users may result in more items than can be feasibly reviewed by Knowledge Reviewers and Platform Administrators. Furthermore, repositories and search engines already exist for Peer-reviewed Articles, and established review processes are already in place to ensure their quality. The Platform is not designed to replicate these. Instead, it will signpost and amplify them based on a set of 'curation guidelines' (See Box 5). Knowledge Types which require such restrictions should still follow these content guidelines, where applicable. If it is necessary to form a separate advisory group or ask the Platform Review Committee (see Section 4.6) to curate the items to be displayed under a particular Knowledge Type, separate curation guidelines should be established and followed. Knowledge Types that are currently restricted are listed in Annex 1.

Box 5. Restricted Knowledge Types: the case of peer-reviewed articles

Many peer-reviewed articles are published, and there are many platforms for searching and navigating them, such as subject specific databases with complex search functions. The Platform is not intended to replicate these.

Many Decade stakeholders may, however, welcome guidance on which peer-reviewed articles are relevant to the Decade. The Decade Secretariat and Platform Review Committee, in consultation with key identified partners, will therefore develop 'curation guidelines' for peer-reviewed articles.

A suggestion box will be available at the launch of the Platform, and suggestions will be reviewed regularly by the Decade Secretariat and Platform Review Committee, where necessary (see Section 4.6). Existing relevant tools (e.g. Google Scholar, PubMed, JSTOR, etc.) will be indicated.

3.4. *Special Considerations for VOICES*

In line with the Decade's aims of putting older people at the centre, listening to and making heard the voices of diverse stakeholders and promoting their meaningful engagement, the Platform will include a section on VOICES. It will cover the following Knowledge Types: Q&A / Interview, Feature Stories, Photo Stories, Reactions, and Quotes (see Annex 1). VOICE is a core category of knowledge for the Decade, reflecting the Decade's emphasis on meaningful engagement that links people with their local decision-makers, programme-implementing organizations, and wider government to make their perspectives, experiences, and priorities visible.

In the section on VOICES, knowledge consisting solely of personal narratives, lived experience or opinion, which have not been produced using any particular research method (qualitative or quantitative), are welcome. However, they should nevertheless pass the Minimum Inclusion Criteria.

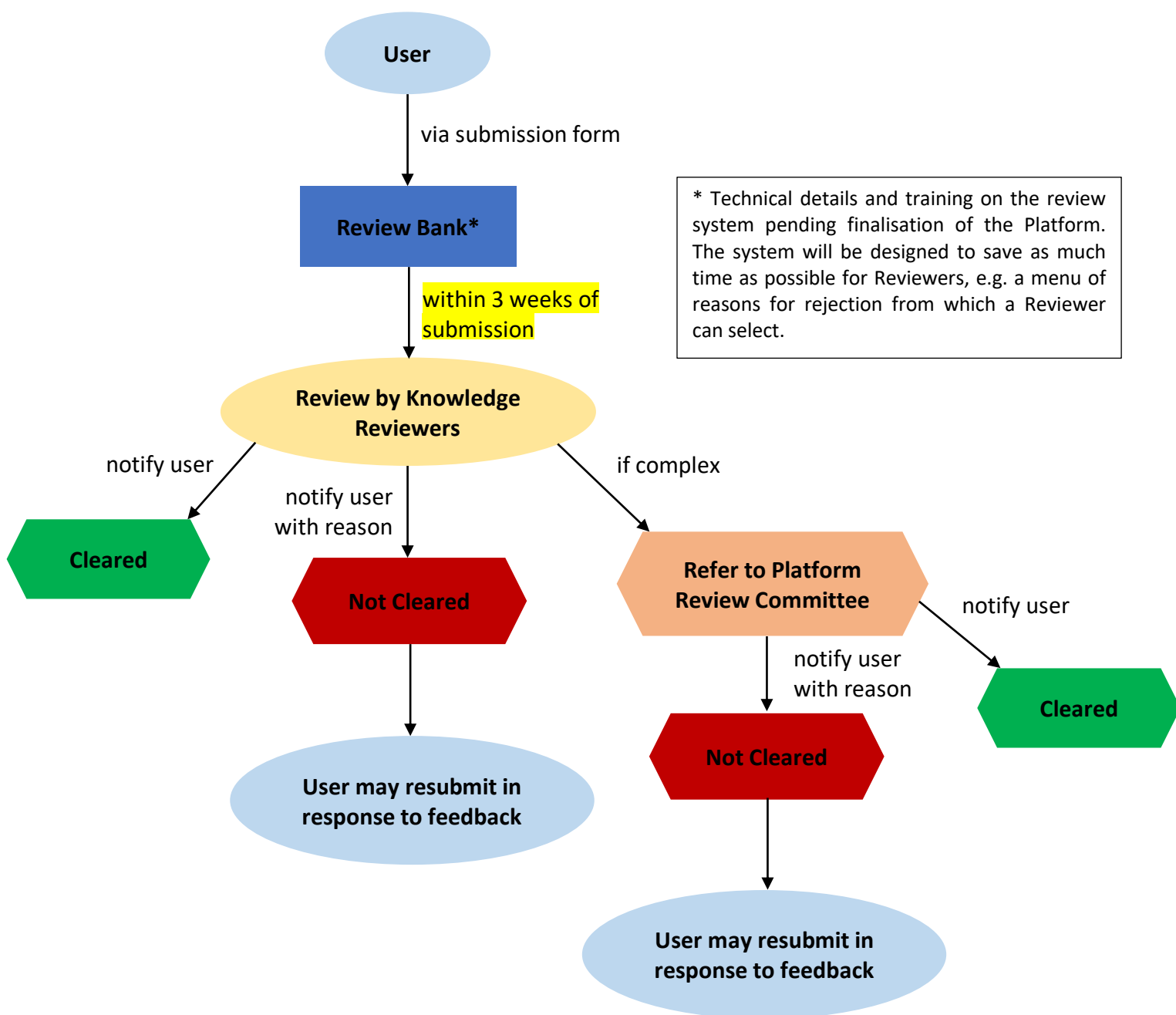
Part 4. Content Review Process

All submissions made to the Platform must be reviewed before publication. Any visitor to the Platform can submit knowledge, although some types may be restricted (see Annex 1).

4.1 Regular Content Review Process

Figure 1 illustrates the steps and key roles involved in the regular Content Review process. All relevant steps and rules are explained in the proceeding sections.

Figure 1. Steps and roles in regular Content Review



All timeframes in the flowchart may be adjusted according to how many items are in the 'review bank'. When the review bank's size becomes unmanageable, some Knowledge Types may be temporarily closed for submission, at the discretion of the Platform Administrators and Decade Secretariat.

Submitters will be notified of changes in the status of their submission (e.g. submission successful, cleared, not cleared, referred) through email notification.

Knowledge Reviewers will be requested to save review notes on the Platform for every submission, so that the review history is recorded. Email notifications to submitters will also draw on this field to communicate feedback.

4.2 *Roles and Requirements*

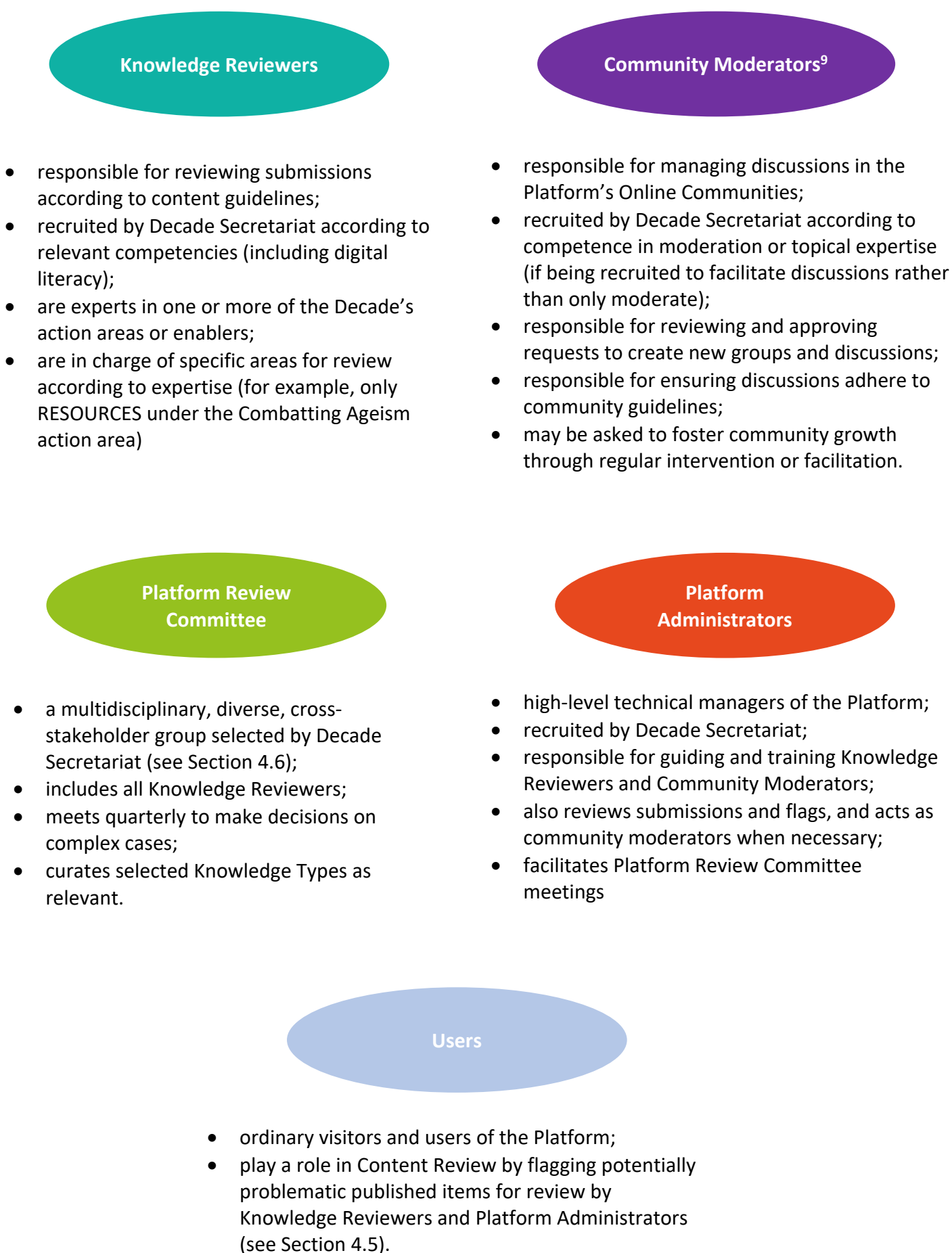
The Platform's Review Process includes five roles in its implementation: (1) Knowledge Reviewers, (2) Community Moderators,⁹ (3) the Platform Review Committee, (4) Platform Administrator, and (5) Users (see Figure 2). The roles of Knowledge Reviewer and Community Moderator are not mutually exclusive.

Knowledge Reviewers, Community Moderators, and members of the Platform Review Committee may have organisational affiliations outside WHO. However, they are expected to maintain impartiality during their involvement in the review process, following the Decade principles of collaboration, inclusivity, and equity. For example, they should not abuse their role to over-populate the Platform with content and products produced by their own organisation, or those that are in their organisation's interests.

To enforce such impartiality, Knowledge Reviewers, Community Moderators, and Platform Review Committee members will be asked to follow and agree to WHO's Declaration of Interest policy for experts, which includes a Code of Conduct for Experts. Their appointment, or continuation of their appointment, or participation in meetings will be subject to the evaluation of completed forms by the Decade Secretariat. In performing their work, they may not seek or accept instructions from individuals external to the Platform's administrative group.

⁹ Processes, technical details, and guidelines for the Community Moderators and Online Communities functionality will be drafted once the technical limitations and scope of the Platform at launch is clearer through its development process.

Figure 2. Platform Roles



4.3 Term Length and Engagement Requirements

Currently, new Knowledge Reviewers, Community Moderators, and Platform Review Committee members are asked to spend at least 6 months in their roles, with the possibility of renewal. Subsequent terms after renewal last 1 year.

The Decade Secretariat reserves the right to ask Knowledge Reviewers, Community Moderators, Platform Administrators, and Platform Review Committee members to step down from their roles if their engagement and participation in the Platform are not as agreed, after efforts have been made to improve it (e.g. insufficient review numbers, many flags received).

4.4 Appeals

When submitters receive email notification that their submission has not been cleared, the notification will be accompanied with the reasons for this decision. Submitters may then act on this feedback to resubmit to the Platform for further consideration.

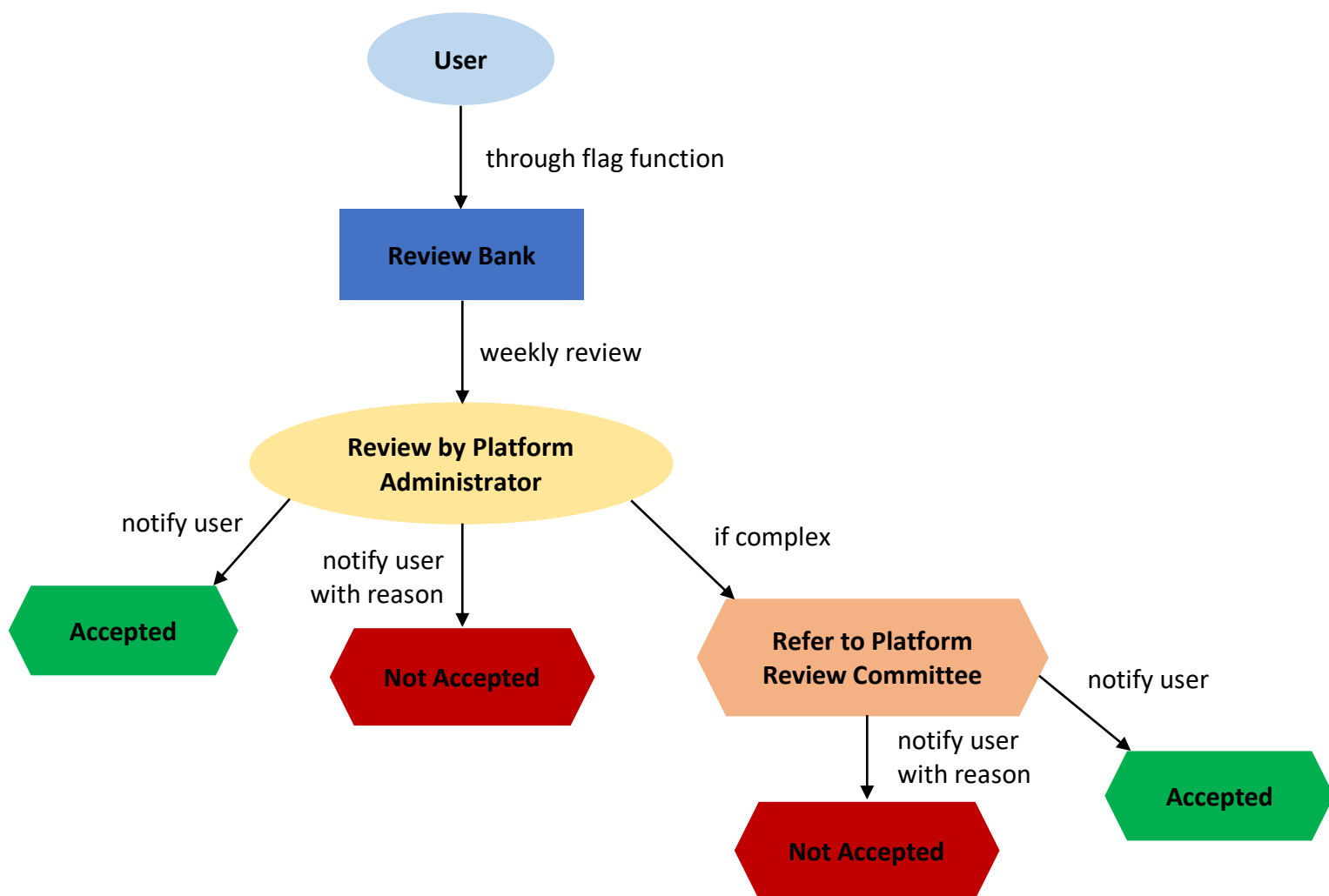
4.5 Flags

Users of the Platform can also flag published knowledge items for review if they appear to contravene the Platform's Content Guidelines or are problematic in other ways (Figure 3). This ensures there is an additional mechanism of review to detect items that might have been incorrectly approved.

Flags will also be the means by which submitters can request changes to their published knowledge item. Such flags are of lower priority for review.

All flags are reviewed weekly by the Platform Administrator. To exclude spam and low-effort takedown attempts, submitters of flags will be required to fill out a templated form to provide full justification. Knowledge items that have been identified as receiving substantial amount of spam may be placed on a 'watchlist' so that flag requests for that item are ignored for a period of time.

Figure 3. Flagging process



4.6 Platform Review Committee

In rare cases, when a straightforward decision on a submission cannot be made by either individual Knowledge Reviewers or Platform Administrators, the decision should be referred to the Platform Review Committee. The Committee is a multidisciplinary, diverse, cross-stakeholder group that will be formed by Secretariat invitation from UN partners, civil society organisations and academic institutions in official relations with WHO / UN, and champion Member States. The application process may be revised as the Decade progresses and may include open applications. The Committee includes all Knowledge Reviewers but can also include members who only serve on the Committee.

Committee members will be selected so as to ensure an adequate distribution of technical expertise on the four action areas, geographical representation, stakeholder representation, gender balance, approaches and lived experiences. Members will be proposed based on their qualifications and ability to contribute to the accomplishment of the Committee's objectives. The selection and appointment of Members will be subject to WHO's Declaration of Interest policy for experts, which includes a Code of Conduct for Experts. Proposed and

confirmed members will therefore be required to complete a Declaration of Interest form, and their appointment, or continuation of their appointment, or participation in meetings will be subject to the evaluation of completed forms by the Decade Secretariat. In performing their work for the Committee, they may not seek or accept instructions from individuals external to the Committee.

New Committee members serve for a minimum of 1 year, with the possibility of renewal. Committee members who are not Knowledge Reviewers must attend at least one Committee session per year to be eligible for continued membership.

The Committee will meet quarterly, as necessary, to discuss referred cases and flags to make a decision by majority vote. Committee discussions will be facilitated by the Platform Administrators, with reference to the review notes made for each submission. Minutes will be taken. The working language of the Committee is English, but language-specialised Committees may be established.

There is no upper limit to the number of Committee members, but a quorum of 5 members will be required for each session. Each session should be representative of the broad range of disciplines relevant to ageing and include specific expertise relevant to the submissions being discussed (to be identified by the Platform Administrator before each session). The Committee may invite guests for specific sessions depending on need.

4.7 *Language Considerations*

The Platform's goal of inclusivity includes support for non-English languages,¹⁰ which requires consideration for the review process.

- If a submission is only available in a language other than English, the submission's review notes should contain an English translation to ensure that Platform Administrators, other Knowledge Reviewers, and the Platform Review Committee are able to understand the context and rationale for the decision.
- If an English version of a submission is available, it should be used for the review.
- Flags can be accepted in any language available on the Platform and will be evaluated by a Knowledge Reviewer competent in that language. As noted above, the review rationale should also be recorded in English.
- For submissions that are referred to the Platform Review Committee, the Knowledge Reviewer must write up details in English and provide relevant translations to allow the Committee to review the referral.

¹⁰ The precise languages which will be available for the Platform's initial launch is still under consideration, pending discussion with WHO Regional and Country focal points.

4.8 Periodic Evaluation of the Platform's Knowledge Base

The Platform Administrators will periodically analyse the Platform's existing body of knowledge to identify patterns and trends in the representation and spread of topics, disciplines, languages, geographical origin, sectors and type of stakeholders who are submitting, as well as the numbers of submissions and other indicators of adherence to the Platform's objective of inclusivity.

The analysis will depend on context and necessity as well as the judgement of the Platform Administrators. They will generally draw on web analytics data for tracking visitor demographics and behaviour, as well as exports of the Platform's knowledge databases to determine patterns and trends. Regular user surveys and A/B testing of user experience may also be conducted to measure the impact of the Platform on Decade-related work and collect feedback.

In the first year after the Platform's launch, an analysis will be conducted every 4 months. In subsequent years, analyses will be annual.

The Platform Administrators will discuss the results of the analysis with Knowledge Reviewers and recommend actions, which will then be reviewed by the Decade Secretariat. Actions may include modifications of these content guidelines and review processes, adding activities and programmes to the Platform to ensure greater diversity and representation (for example by inviting submission of particular categories of knowledge or from particular sectors or geographical regions) or temporarily closing particular Knowledge Types to public submissions.

Annex 1. Currently Planned Knowledge Types

Knowledge Type	Description	Open to all?
Calls For ...	To launch calls for specific categories of knowledge hosted outside the Platform, e.g. for applications, submissions, research proposals, funding applications	Yes
Reports from the Field	An original analysis of the planning, implementation, and impact of a particular Decade-related intervention	Yes
Commentary	An original article or piece of writing published first on the Platform in the context of a theme or topic relevant to the Decade	No, by invitation only or by submission of proposal
Databases & Repositories	Links to databases and repositories of various types (not necessarily quantitative data)	Yes
Discussion	Discussions conducted on the Platform's Online Communities, initially categorised according to the four action areas of the Decade	No, must be proposed by user with Platform account. However, most Discussions will be available for public viewing, unless the discussion or group has been marked as private.
Decade Event	Decade-relevant events to be displayed on an events calendar, managed by the Decade Secretariat.	No, but users can suggest
Feature Story	Primarily for VOICE narratives and lived experiences on a theme or topic relevant to the Decade.	Yes (one photo only)
Group	Used to organise discussion threads on the Platform's Online Communities functionality	No, must be proposed by a user with Platform account
Multimedia	Infographics, Videos (with option for individual video vs. multiple videos – e.g. a webinar series), Audio (e.g. podcasts)	Yes (for non-VOICE, must have institutional / organisational affiliation)
Decade News	For Decade Secretariat-curated news only	No, but users can suggest
Organizations & Networks	Organisations and networks with a major area of work in an action area or in the Decade generally	Yes
People	People who have expertise in a particular action area of the Decade and wish to make	Yes, linked to Platform account sign-up in future

	themselves available for contact or collaboration. Members of Online Communities.	
Photo Stories	Primarily for VOICES. Similar to Feature Stories except the narrative is displayed primarily by photos rather than text.	Yes (multiple photos)
Projects	Initiatives within the Decade's action areas that fall under: advocacy campaigns, research projects, or implementation projects.	Yes
Publication	Guidelines; Guidance; Reports; Policy Brief; General Articles; Peer-reviewed Articles. (General articles are analytic articles that are not published in academic journals but are still supported by evidence, e.g. a university research institute blog, think tank web articles, news articles. ¹¹)	Yes, except peer-reviewed articles
Q&A	To be used for Interviews (VOICES) and frequently asked questions.	Yes, for VOICES
Quotes	Quotes from stakeholders on a Decade- or ageing-related topic or perspective. Limited to 100 words.	Yes
Stories	Specifically to store the 'featured' Stories that are used on the VOICES landing page's custom module.	No
Toolkits	Similar to Publications (Guidelines; Guidance) but highly action-oriented and specifically to guide implementation	Yes
Training Programmes	Programmes designed for capacity building in some way for one or more of the action areas of the Decade	Yes

¹¹ Although self-published blogs are not accepted on the Platform, blog posts and similar pieces published through an institution (e.g. NGO, policy tanks, university research institutes) or news / media outlet can be accepted for publication. In the case of news / media, the source must be verified as reliable or reputable using the Media Bias / Fact Check list of Questionable Sources (<https://mediabiasfactcheck.com/fake-news/>) and the AllSides Media Bias Ratings Database (<https://www.allsides.com/media-bias/media-bias-ratings>).